

XTRAORDINARY WOMEN OF THE MONTH – APRIL 2010

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<http://xtraordinaryempowerment.wordpress.com/>

MEET...

Lelemba Phiri aka The Financial D.I.V.A



Lelemba Phiri, the Financial D.I.V.A is a master financial fitness educator and runs her signature *Financial Fitness Boot Camp* with a mission to educate and empower people globally to enrich themselves by developing healthy personal finance habits. Over the last 18 months, she and her team have helped several families in South Africa to get out of financial hell and become financially fit. Following this success with families, they have spread their expertise to entrepreneurs that want to create sustainable and profitable businesses around their passions and are creating a ripple of success stories across Africa.

Lelemba at home:

I am married to my best friend Sandras. He is a wonderful husband and great dad to our two boys. I consider him to be my life coach because he gives me the right amount of support and challenge which keeps me growing. We work hard and play hard together. He is my business partner and biggest cheerleader and I am very grateful for that.

Who is your inspiration?

My boys are the loves of my life. They have diverse personalities which keep me entertained. They are my reason for my pursuing my mission and persevering despite obstacles and setbacks along the way. I would love for them to live fulfilled lives where they do what they love and get handsomely paid for it. I believe there is no better way to instil that than to live such a life myself. I draw my inspiration from several people representing the different areas of life. For Vocation, I am inspired by Oprah Winfrey whom I believe is living her mission and empowering so many others to do the same. For Social, I am inspired by Barack Obama who is an extraordinary leader that inspired the world with his message of hope. For spiritual I look to John Maxwell whose integrity and non-judgemental nature is self-evident. For physical, it's Beyonce Knowles, gorgeous, full-bodied and yet so fit. For Mental, it's John Demartini. What can I say? genius genius genius! For family, it's Michelle Obama, for her silent power and poise and putting the family first. For financial, it's Bill Gates, who is wealthy from doing what he loves.

What is the biggest adversity you have faced, and how did you overcome it?

I think the biggest adversity was a month ago when my husband got assaulted by two racist white males in a neighbourhood near our own. It was a shocking, unprovoked attack and a

harsh wake-up call to a reality we had somewhat been blind to before that. As with all other adversity, my husband and I try to see what the lessons in the event are. As hard as it is when it happens, we did just that and continued to be grateful for everything. Life is mixed with up and downs and its enriching when you can remain grateful in all things. It gives you the strength to move on and the ability to keep growing.

Your favourite daily affirmation?

That's a tough one as I love all my affirmations. I guess one of them sums it up and that's: "Day by day, in every way, I am becoming more successful"

Your favourite quote.

My favourite quote is our family motto which is "Life is Easy!" It was coined by Sandras and I use it everyday in my conversations. We believe "Life is Easy" when you can accept and be grateful for the ups and downs and see that they both serve you. We believe "Life is Easy" when you can see that every event in life is but an event and you have the choice to decide what meaning you will give it. We believe "Life is easy" when you can accept the balance of 'good and bad' in everyone and everything and still love them

Which book are you reading now?

I just started reading "Grow: The Modern Woman's handbook: How to connect with self, lovers and others" By Lynne Franks and I am really enjoying it.

Which book can you read over and over again?

The book I can read over and over again: "Think and Grow Rich" By Napoleon Hill. Powerful, powerful, powerful!

Editors Note: Should you wish to receive a FREE electronic version of this book, please e-mail, Name, Surname, City, e-mail address to Xtraordinarywomen@gmail.com with the subject line "Think & Grow Rich"

One piece of advice that you'd like to share....

"Live life to the full!" As clichéd as that may sound, it's a profound summation of do what you love, love what you do, keep learning and growing, love unconditionally and be grateful always!

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Responses

1. Wow, Lelemba! Congratulations! You're an inspiration to me too. You're practical and get things done! Keep it up!

By: [Sandras Phiri](#) on April 9, 2010
at 10:28

2. TALK ABOUT BEING AN INSPIRATION!! CONGRATULATIONS! K.O.K.O.

By: **ZONDIWE CHENDA** on April 9, 2010
at 10:50

3. oi Sis.....we are going places! Congrats!

By: **Shami** on April 9, 2010
at 10:55

4. lelemba, what can I say, congratulations.

By: **Anastazia Mtonga** on April 9, 2010
at 11:01

5. The sky is the limit for you. You are truly inspirational and must be admired by most. Keep up the good work DIVA.

By: **Mweembe R.K.J. Shisholeka** on April 9, 2010
at 11:12

6. Hey Lele, am very proud of you and you inspire many of us to aspire for greater heights not only financially but in all aspects of life. love you!

By: **fifi** on April 9, 2010
at 11:22

7. lele, I really dont know what to say but to sum it all up, iam beyond proud of you in every way. You are an inspiration.May God take you to heights, only He can sustain u.May He do exceedingly and abundantly above all u aspire to be..stay blessed my dear.

By: **mwape** on April 9, 2010
at 12:05

8. Congrats Lele....keep reaching for the sky.

By: **Marjory** on April 9, 2010
at 12:10

9. Congratulations Lele, I always knew you'd go places. Keep on going!!

By: **Martinet** on April 9, 2010
at 12:26

10. Thank you very much everyone. I am fuelled by your love and support. God bless you all abundantly!

By: [Lelemba Phiri](#) on April 9, 2010
at 12:51

11. darling, darling, darling, what can i say, you rock girl. seeing that am aspiring to be first lady of some country soon..with friends like you am on the right track.

By: **riva** on April 9, 2010
at 15:00

12. Truly Inspirational! and its someone i actually know 😊! Brilliant!

By: **Chitemwa** on April 9, 2010
at 18:39

13. Fantastic..great to know there are other women out there on the same wave length. May there be many many more who are inspired to live their best life!

By: [deborah paterson](#) on April 12, 2010
at 19:18

14. Am so proud of you .Way to go !!!

By: **Suki Mwale** on April 13, 2010
at 17:10

15. Hear hear!!! And we would like to let them know that they have support – they don't have to do it on their own.

By: [xtraordinaryempowerment](#) on April 13, 2010
at 17:32